

LEEANN GALVIN

👤 Lee-Ann Galvin 📞 07713023255 ✉ email@leeann.info 🌐 leeann.info

Interdisciplinary Graphic Designer with digital and print skills seeking a career in Graphic Design and Advertising. I'm a graduate with great experience working within in-house design and marketing teams.

Design for me is far more than simply how good something looks, I pride myself in taking the extra steps in understanding the clients, and intended audiences needs into account to achieve a visual that truly communicates. My own style is quite minimalistic but I consider myself to be very versatile, my ultimate goal being a happy client.

EXPERIENCE

Sep '13 - Present

North Dakota Developments

Graphic Design Assistant

- Working within a marketing team, supporting the Marketing Manager.
- Designing and creating marketing and e-marketing collateral for email headers and footer templates, video panels, button and a range of other projects.
- Responsible for designing advertisements, brochures, hand-outs, flyers and online graphics.
- Solely designing bilingual exhibition stands and ensuring suitability for printing abroad.
- Working in a fast paced environment, to tight deadlines.
- Responsible for creating HTML Email campaigns, from design to sending through Campaign Master.
- Conforming to, and updating, the brand's visual identity.
- Working closely with translators to recreate all literature in various languages to cater to our global market.
- Designing presentations for the sales team.
- Managing the company's presence on Social Media.
- Manipulation of images using Adobe Photoshop. High quality retouching of photography.
- Preparation of images for in-house and outsourced printing.
- Design of promotional layouts for industry specific magazines.
- Recreating branded stationary including; letterheads, compliments slips, business cards and printed merchandise.
- Using Word Press to develop the company website. Gained a good understanding of the software and became confident in using it to its full potential.
- I used HTML and Adobe Photoshop to create microsites for the company which promotes products and shows our B2B and B2C audiences a wide range of products available to choose from.
- Worked alongside 3rd party agencies to create web banners to create brand awareness and generate potential leads.
- Wide knowledge of interior and exterior graphics inclusive of digital signage on USA Highways.

Jul-Sep '13

rightmove.co.uk

Artworker & Jnr Graphic Designer

- Responsible for creating newly branded digital banners in a campaign overhaul to current platform.
- New digital advert opportunity involved designing, creating and executing 900 adverts.
- Conforming to brand guidelines to deliver Rightmove's corporate image.
- Working within a team of six graphic designers across many marketing initiatives.
- Regularly participated in weekly meetings to brainstorm and deliver new initiatives within tight time parameters.
- Ensuring consistency throughout the graphics created for a client's corporate brand.

April '13

Editorial/Print Designer

Coventry University Graphic Design Degree Show Catalogue '13

- Worked as part of a team to produce our 128pp Degree Show Catalogue.
- Working within the confines of our budget to create a book with a lasting impression.
- Creating a set of layouts to ensure that each spread maintained a consistent feel, whilst also expressing the individuals personality and allowing the work to take pride of place.
- Setting up the InDesign file to be print ready.
- Liaising with the printer to arrange suitable paper and foil blocking on the front cover.
- Ensuring all artwork was collected from all 60 students in the appropriate resolution and format.

EDUCATION

- '10 - '13 **Coventry University**
BA (hons) Graphic Design - 2:1
Adobe Associate - Photoshop
Add+Vantage - Creative Networking
Add+Vantage - Contemporary Presentation Techniques
Add+Vantage - Film Editing with Premier Pro
- '08 - '10 **Coventry City College**
BTEC National Diploma Graphic Design (Distinction x3)
Certified NOCN Art & Design - Photography
- '03 - '08 **Tile Hill Wood School & Language College**
8 GCSEs grades A*-C
Including English, Maths, Double Science, German and Graphic Products.
CiDA - Certificate in Digital Applications.
Credit (Equivalent to 2 B GCSEs)

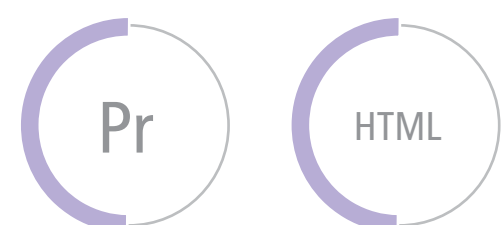
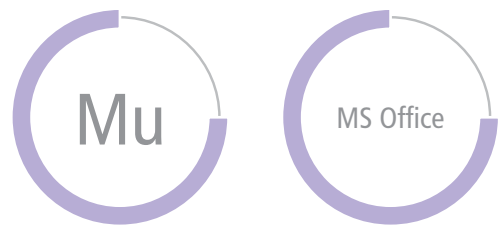
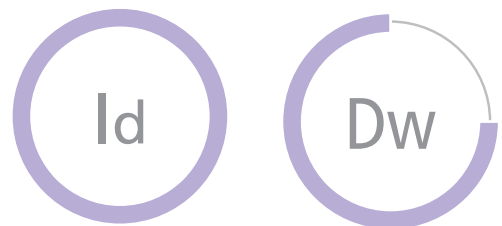
HOBBIES & INTERESTS

- I have a basic understanding of German, which I'm trying to improve in my spare time.
- I am an avid film lover. I go to the Cinema a few times a month and, embarrassingly, rate every film on IMDB.
- I collect Alice In Wonderland books. The oldest book in my collection is from 1920.
- I enjoy spending my weekends in Coventry socialising with old friends.

AWARDS & ACHIEVEMENTS

Adobe Certified Associate - Photoshop
D&T Rotary Club Graphic Design Award '08
School Student Councillor - '04-'08
College Student Ambassador - '10

SOFTWARE



SKILLS

- Team management
- Great team player
- Clear communicator
- Conceptual Thinker
- Video editing
- Photography
- Typography
- Crafting
- Logo Design
- HTML Web and e-mail design
- Ideas generation, high level concept visuals
- Advertising, Branding